

BLUE BIRD VISION



A heritage of looking ahead.



A heritage of looking ahead.

We are 1,500 people who come to work every day with one common goal, to design, build, sell and service the world's finest school bus. That's what we do— no distractions, no competing priorities. We are heirs to a rich legacy, one of listening to our customers, embracing their needs, and delivering innovations that lead the market. We commit ourselves to four driving priorities— safety, quality, durability, and serviceability. We embody the interests of every child that rides us, every driver that drives us, every service technician that services us and every district that buys us. More than a business, this work is our heritage, and we have been at it since 1927 — ***that's purpose driven.***

Because Blue Bird is purpose-driven to listen and respond, our school buses are purpose-built to set the highest standards across all key performance metrics of this demanding market. We singularly focus on engineering and manufacturing school buses. Our chassis are purpose-built exclusively for school bus applications, so we don't have to compromise to accommodate trucks or recreational vehicles.

Our **Vision** is a vivid example. Its proven bus design provides exceptional driver visibility and maneuverability. It shares many body parts with the Blue Bird All American, resulting in a reduction in parts and service complexity. Cockpit ergonomics enable drivers to effortlessly transfer between the Blue Bird Vision and All American buses without having to learn a new layout for school districts with mixed fleets — ***that's purpose built.***

We are committed to reducing your total cost of ownership. From chassis to body to cockpit, Blue Bird's Vision is a winner: a purpose-built school bus from a purpose-driven company that is clearly best-in-class.

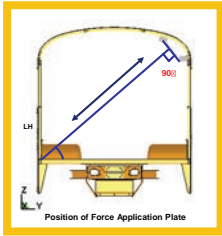
	GOOD	BETTER	BEST
Fuel Economy			✓
Turning Radius			✓
Visibility			✓
Cockpit Ergonomics			✓
Standard Alternator Output			✓
DEF Reservoir Capacity			✓
Standard Colorado Rack Test Compliance			✓
Serviceability			✓
Paint Warranty			✓





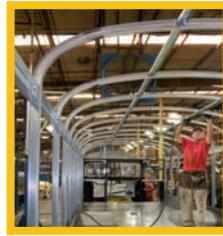
SAFETY

At Blue Bird, added safety is not an option. It is a standard. We take no shortcuts because at the end of the day, your children's safety is our business. This core value was at the forefront when we redesigned the new Vision. From our standard Colorado Rack Test compliance, to our best-in-class cockpit visibility, the highest level of safety is engineered into every Blue Bird bus and is at the foundation of everything we do.



Standard Colorado Rack Test Compliance

The Vision meets the Colorado Rack Test rollover specification in its standard configuration, not as an option like the competition. This highlights the strength of the core bus design.



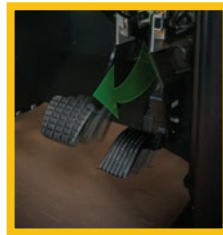
Passenger Safety Cage

Blue Bird's custom designed one-piece roof bow system ensures safe student transportation with an exceptionally strong structure. This safety cage is the backbone of our solid bus design.



Fuel Tank Between Frame Rails

All fuel tanks are strategically mounted between the frame rails for added safety and durability.



Optional Adjustable Pedals

Adjustable pedals enable bus drivers to modify the orientation of the controls to fit their unique body sizes, ensuring an individualized fit that is optimal for the driver.



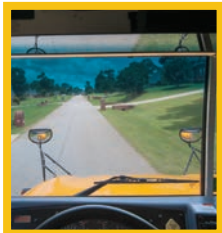
Rub Rail Protection

The top 3 rub rails are fully mounted above the floor level, providing additional structural rigidity and protection for passengers.



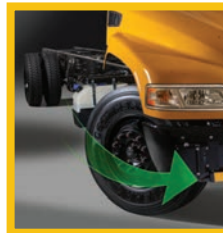
Less Engine Noise

Additional insulation in the engine compartment is available, which provides quieter operation, making it easier for drivers to hear the children.



Exceptional Driver Visibility

The Vision provides exceptional forward visibility and unique mirror systems that improve driver awareness and increase the safety of children around the bus.



Best-In-Class Turning Radius

Superior maneuverability limits the infringement on surrounding lanes of traffic when turning corners, and it also virtually eliminates the need to back up the bus in tight cul-de-sacs.



Industry's Largest Bumpers

The Vision's front bumper is the largest in the school bus industry. At 15" tall on both corners and 25% larger than the other school bus makes, it provides added protection and safety.



E-Z Light Check System

Blue Bird's E-Z Light Check System allows drivers to check all lights, which is outlined in CDL requirements, with the flip of 1 switch.



The Blue Bird Vision has the industry's

**Best-In-Class
Driver Visibility**

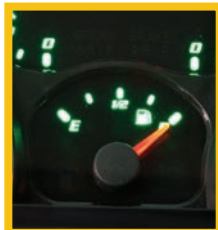
QUALITY & DURABILITY

At Blue Bird, quality and durability have always been of paramount importance. That is why over 200,000 of the buses that we've manufactured since our founding in 1927 are still on the road. We pay attention to the details that deliver performance, continually exploring how a product can be improved. It's part of Blue Bird's continuous improvement culture. And it's this steadfast culture that delivers the innovation and robust design featured on the Vision.



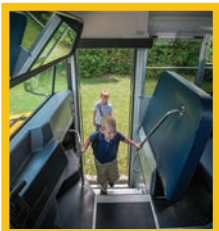
Ergonomic Driver's Cockpit

The cockpit has been designed to comfortably fit virtually any body size. The cockpit instrument panel is redesigned to match the Blue Bird All American for seamless driver transition.



Most Fuel Efficient Engines

Blue Bird strives to help fleets save money with the industry's most fuel efficient and EPA compliant engines from Cummins, and a propane autogas offering from ROUSH CleanTech and Ford.



Wide Entrance Door

With today's students transporting larger backpacks, sports equipment and musical instruments, the wide entrance door better accommodates bulky carry-on items.



Industry's Best Paint Warranty

Blue Bird offers the industry's best paint warranty to back our unrivaled paint durability and gloss retention, enabled by a unique paint formula that surpassed extensive testing.



Improved Window Seals

The windows feature a redesigned top seal, with a felt seal on the upper and lower sash, and an enhanced lock rail. This new design allows for ultra-smooth operation.



Highest Standard Alternator Output

Our 240-amp alternator is the highest amp alternator offered as standard equipment on a school bus, providing additional capacity to power electrical components and accessories.



Enhanced Defrost Air Flow

This feature is engineered to thaw the higher section of the windshield faster for increased visibility in inclement weather.

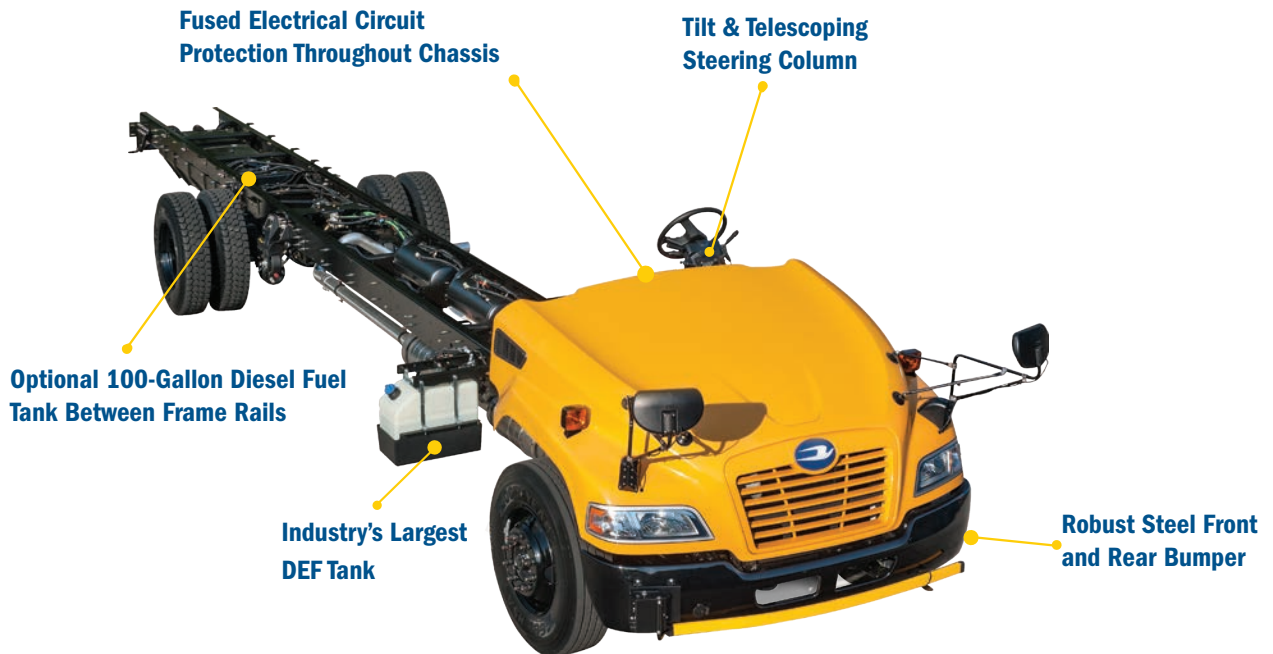


Floors Secured by Screws

The flooring is attached with screws rather than nails, providing a more secure attachment method.



DIESEL VISION CHASSIS



PROPANE-POWERED VISION CHASSIS

Optional 100-Gallon Propane Autogas Tank Between Frame Rails



Exclusive Purpose-Built Chassis

Blue Bird's exclusive purpose-built chassis, specifically designed for bus applications, blends over 85 years of our finest innovation with unmatched value. From our fuel tank, which is strategically mounted between the frame rails, to our enhanced overall serviceability, our purpose-built chassis is a hallmark of our commitment to deliver the industry's most durable buses.

SERVICEABILITY

The Blue Bird Vision was designed with ease of serviceability in mind. The Vision improves a service technician's accessibility and speed for performing routine maintenance and repairs. From our enhanced service doors and easily accessible engine compartments, to a redesigned headlamp system that's easier to work with, the Vision provides service technicians with greater efficiency. Blue Bird also took it a step further by designing our Vision and All American product lines to include parts commonality. All of these variables combined further help to reduce your total cost of ownership. Top it off with Blue Bird's superior technical training programs, and you have a winning combination.



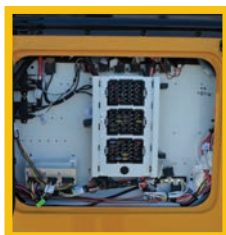
New Low-Maintenance Headlamps

Headlamps with integrated turn signals and clear lens technology make regular maintenance and beam alignment easier than ever.



Spacious Engine Compartment

Intuitive routing of exhaust and cooling system components, with increased engine compartment space, allows for easy access to perform engine maintenance.



Easy-to-Service Electrical

Our multiplex wiring provides positive locking body electrical terminals, which enables reliable connections that allow for quick and easy maintenance.



Proven Body Design

The Vision has parts commonality with the Blue Bird All American, resulting in a reduction in parts and service complexity.



Industry's Largest DEF Tank

Our standard 15-gallon diesel exhaust fluid (DEF) tank is the industry's largest DEF tank offered. Refills are strategically timed with regular maintenance intervals.



Easy-to-Service Stepwells

Blue Bird's stepwells are bolted in, allowing for easier replacement in the event of damage. Competitors' stepwells are welded in the bus.



Zero-Maintenance Fasteners

Blue Bird's Huck-Spin® fasteners will never require re-torquing throughout the life of the vehicle. This is just one more way Blue Bird helps reduce standard maintenance.



Low-Cost Windshield Replacement

This 4-piece design enables a simple change of just the damaged section of glass in the event of a chip or crack. This feature is much less expensive than replacing an entire one-piece windshield.



Factory Trained Technicians

Blue Bird maintains a tradition of leading the school bus industry in both quantity and quality of technical training offered to our customers.



Expansive Dealer & Service Network

Over 230 dealers and affiliated service centers are available throughout North America.

Blue Bird's Vision and All American models have

Parts Commonality

which helps reduce parts and maintenance costs



ENGINE OPTIONS

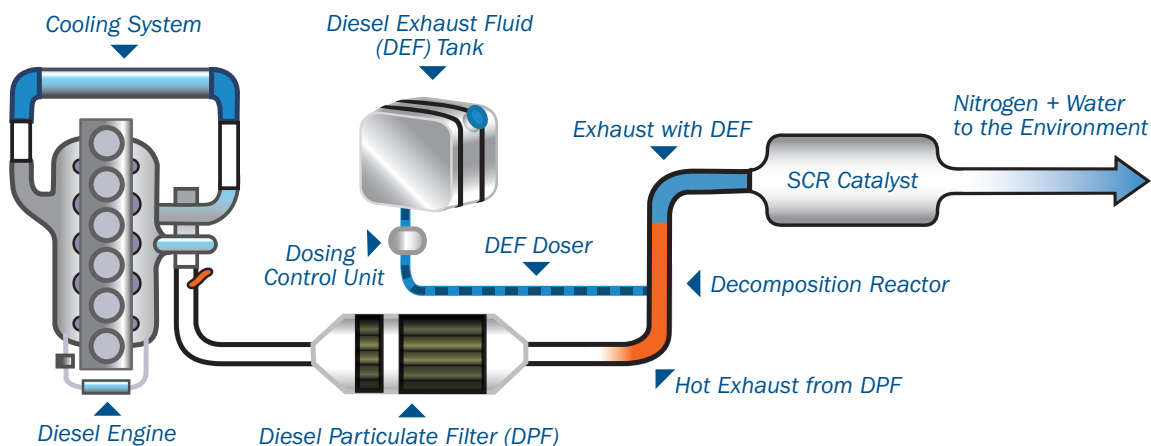
CUMMINS ENGINE Diesel Fuel



Blue Bird works closely with Cummins, an industry-leading engine manufacturer, to develop unique and proprietary engine and driveline configurations specifically designed for our Blue Bird school buses. This means you receive a bus that is custom tailored to deliver the best combination of horsepower, torque, reliability, durability and fuel economy while meeting emission standards.

- 100% EPA and CARB compliant engines reduce greenhouse gases (GHG)
- Industry-leading fuel economy of the 2013 ISB 6.7 delivers up to 2% higher MPG than 2010 models
- Compliant with 2013 EPA and NHTSA regulations for fuel economy and greenhouse gas reduction (achieved one year ahead of schedule)
- Aftertreatment System utilizing a Diesel Particulate Filter (DPF) and Selective Catalytic Reduction (SCR) technology virtually eliminates NOx
- On-Board Diagnostic instruments added in 2013 continuously monitor the performance of the emissions system, which alerts the drivers and service technicians to important notifications.

Standard 5 Year/100,000 Mile Coverage by Cummins



Proven SCR Technology

Here is how SCR works: when NOx exhaust gas travels toward the SCR system, it is injected with diesel exhaust fluid (DEF), which reacts with the catalyst. That reaction breaks the NOx emissions down into harmless nitrogen and water vapor— pure, natural components of the air we breathe. The nitrogen and water vapor then pass harmlessly through the tailpipe. SCR is a proven emissions solution that works.

FORD AND ROUSH CLEANTECH ENGINE

Propane Autogas



Standard 5 Year Coverage by Ford

Blue Bird's exclusive relationships with Ford and ROUSH CleanTech deliver the best propane autogas school buses in the industry. Propane autogas is the fastest growing school bus segment and is saving districts money with reduced operating costs. Blue Bird is the clear leader with more than 5 times the number of alternative fuel school buses on the road than all other makes combined.

- Powerful Ford three-valve 6.8L V10 engine delivers 362 horsepower and 457 lb-ft of torque and is 100% EPA and CARB compliant
- The Ford engine and transmission are utilized in more than 1 million vehicles and have proven to be reliable and durable workhorses
- The cost of propane autogas is typically less than half the cost of diesel fuel
- Propane Autogas is sourced in North America, further reducing dependence on foreign oil
- Engines are up to 50% quieter than diesel engines
- Offers excellent cold-weather start performance with no pre-heating of the engine or fuel additives required



100-Gallon Extended Range Fuel Tank Available

Blue Bird's new 100-gallon extended range fuel tank is the industry's largest. This option provides the greatest route range and is just one more example of Blue Bird's continual innovation to meet our customers' needs.



Infrastructure— No Problem!

We will help you install the fueling infrastructure required to support your fleet **affordably**.



Robust Fuel Tanks

Propane autogas fuel tanks are made of carbon steel and are 20 times more puncture-resistant than a typical diesel tank.

SERVICE AND SUPPORT

At Blue Bird, we recognize that your new bus purchase is just one part of the equation. The North American Blue Bird Dealer Network, backed by the knowledgeable Blue Bird Parts and Service Team, has you covered for the life of your bus. The local parts, service, warranty, and genuine school bus expertise you need are readily available at hundreds of North American full-line dealers and dealer-authorized service centers.

- Over 230 dealers and affiliated service centers throughout North America
- Blue Bird has a state-of-the-art training facility located at Blue Bird's headquarters in Fort Valley, Georgia
- Dedicated technical trainers provide over 1,000 dealer and service technician training classes each year
- Unlike other makes, we have a dedicated team of Field Service Engineers that solely focus on school bus operations
- Blue Bird Field Service Representatives utilize their years of experience to provide quick and accurate technical support to our Blue Bird Dealer Network
- Expert representatives are available to provide telephone, online and on-site support



Blue Bird carries one of the largest and most complete bus parts inventories in the industry, ensuring quick delivery to reduce downtime. Your local full-line, full-service Blue Bird dealer is your one-stop source for OEM and aftermarket parts, including parts and accessories for other brands of buses. Blue Bird stocks the parts you need with the leading component brands you trust— at industry-competitive prices.



Comprehensive Technical Training

We provide dozens of dealer-hosted and factory-hosted technical training classes each year.



Complimentary “TechRef” DVD

The TechRef DVD is delivered with each new bus and contains the current Parts Catalog, Driver Handbook, Service Manual and other technical references for the current models in a convenient PDF Portfolio format.



Top-Quality Parts

Blue Bird's extensive selection of top-quality parts is part of our promise to deliver exceptional quality, reliability and convenience to our customers.



Blue Bird's Parts Distribution Center

Blue Bird's facility, located in Delaware, Ohio, includes over 1.4 million cubic feet of climate-controlled and highly-automated space, housing over 30,000 items.

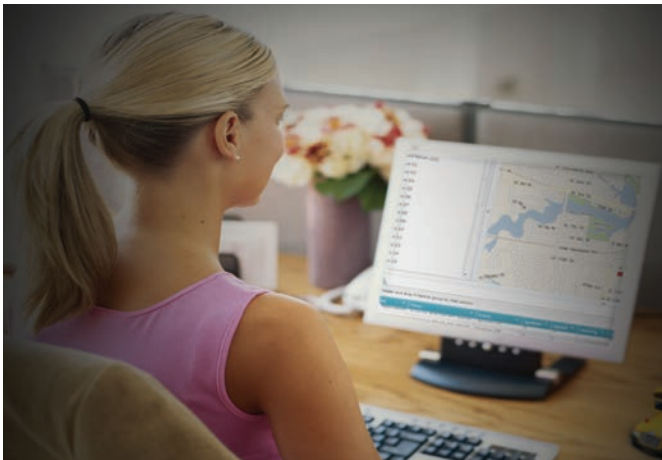
BLUE BIRD CONNECT™



Powered by Synovia™ Solutions

Why Choose Blue Bird Connect™?

When it comes to fleet management systems, we deliver a complete package that's tough to beat.



Blue Bird's commitment to safety, quality, durability, and serviceability combined with decreased costs makes Blue Bird Connect™ the optimal GPS fleet management system. Our goal is to help your fleet drive safer while managing your operational costs such as fuel, payroll and manpower. Our incredibly capable and intuitive platform is paired with a knowledgeable and experienced sales and support team you can count on. Then there's Synsure, a way to pay for your system over time that is unlike anything our competition can offer. Many customers have switched from another GPS solutions provider to Blue Bird Connect™ because it's simple, easy to use and doesn't require any upfront investment.

Industry's Best Features



CORE GPS

Assess idling, speeding, location, mileage, zone entry/exit, etc.



DRIVER TIME AND ATTENDANCE

Integrate payroll with the true time worked for the day



PARENT PORTAL ACCESS

Allows you to see your bus' ETA in real-time



COMPARATIVE ANALYSIS

Improve on-time performance and keep your drivers on route and punctual



ENGINE DIAGNOSTICS

Proactively identify and address vehicle malfunctions



SYNSURANCE

No upfront costs; All inclusive monthly fee per vehicle; rapid return on investment



Want to learn more? Contact your local Blue Bird dealer and let us show you how we can help you run safer and save money in the process—a winning combination.

BLUEBIRDCONNECT.COM

The Blue Bird Body Company Promise



We are singularly focused on building and selling school buses that customers want and value. The safety of school children is at the center of all that we do and we will strive every day, just as we have since our beginning in 1927, to provide an unparalleled and affordable product in terms of safety, quality, durability, and serviceability.

We will be easy to do business with, responsive to our customers' wants and needs, and provide prompt after-sale support in parts and service through a professional, highly-qualified distribution network. Customer satisfaction is our top priority.



OUR BLUE BIRD FAMILY
FORT VALLEY, GEORGIA

VISION TECHNICAL SPECIFICATION HIGHLIGHTS

CAPACITY	Multiple floor plans available with passenger seating up to 78	TRANSMISSION	Allison® 2500 PTS - 5 speed automatic
EXTERIOR WIDTH	96"	ENGINE	Cummins® ISB 6.7-'13, 200-260 hp
INTERIOR WIDTH	90 3/4"	TIRE SIZE	11R22.5 (G) all-position radials
AISLE WIDTH	Varies by floor plan	ALTERNATOR	240, 270, and 320 amps with 12 volts
SKIRT LENGTH	16 1/4", 19 3/4", 25 3/4"	BRAKES	4-wheel hydraulic disc brakes with 4-channel antilock brake system; Air drum and disc brakes available
INTERIOR HEIGHT	77"	SUSPENSION	Soft ride front leaf spring suspension (rating varies by capacity); Two-stage steel leaf rear spring suspension system (rating varies by capacity); Air suspension available
OVERALL HEIGHT	121" - 128"	STEERING	Tilt & telescoping steering column
WHEELBASE	169" / 189" / 217" / 238" / 252" / 273" / 280"	FRONT AXLE	Front axle (rating varies by capacity)
OVERHANG	45" front overhang with standard steel bumper. Rear overhang varies by body length/wheelbase	REAR AXLE	Rear axle with hypoid, single reduction gears with broad range of ratios available to optimize powertrain performance (rating varies by capacity)
FUEL TANK	Standard 60-gallon, optional 100-gallon located between frame rails in rear overhang	WHEEL CUT	50°
ENTRANCE DOOR	27" wide x 78" high/double electric outward opening	GVWR	Up to 33,000 lb.
REAR DOOR	37" wide x 52" high		

PROPANE-POWERED VISION TECHNICAL SPECIFICATION HIGHLIGHTS

CAPACITY	Multiple floor plans available with passenger seating up to 78	ENGINE	Ford® 6.8L with ROUSH CleanTech Liquid Propane Autogas Fuel System, 362 hp
EXTERIOR WIDTH	96"	TIRE SIZE	11R22.5 (G) all-position radials
INTERIOR WIDTH	90 3/4"	ALTERNATOR	240, 270, and 320 amps with 12 volts
AISLE WIDTH	Varies by floor plan	BRAKES	4-wheel hydraulic disc brakes with 4-channel antilock brake system; Air drum and air disc brakes available
SKIRT LENGTH	16 1/4", 19 3/4", 25 3/4"	SUSPENSION	Soft ride front leaf spring suspension (rating varies by capacity); Two-stage steel leaf rear spring suspension system (rating varies by capacity); Air suspension available
INTERIOR HEIGHT	77"	STEERING	Tilting & telescoping steering column
OVERALL HEIGHT	121" - 128"	FRONT AXLE	Front axle (rating varies by capacity)
WHEELBASE	189" / 217" / 238" / 252" / 273" / 280"	REAR AXLE	Rear axle with hypoid, single reduction gears with broad range of ratios available to optimize powertrain performance (rating varies by capacity)
OVERHANG	45" front overhang with standard steel bumper. Rear overhang varies by body length/wheelbase	WHEEL CUT	50°
FUEL TANK	Standard 70-gallon, optional 100-gallon located between frame rails in rear overhang	GVWR	Up to 33,000 lb.
ENTRANCE DOOR	27" wide x 78" high/double electric outward opening		
REAR DOOR	37" wide x 52" high		
TRANSMISSION	Ford® 6R140 - 6 speed automatic		



 blue-bird.com

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